

Brenda Bacon is President and CEO of Brandywine Senior Living, a company she co-founded in 1996 that currently serves 2,000 seniors in five states. Previously, Ms. Bacon was a senior advisor to New Jersey Governor Florio, and oversaw health care and human services reform efforts for the state. Ms. Bacon is Vice Chair of the Board of Directors of the Assisted Living Federation of America.

Brandywine Senior Living

Brandywine Senior Living is a premier provider of senior living services including independent, assisted living, and rehabilitation services throughout the East Coast. Located in 5 states (New Jersey, New York, Pennsylvania, Delaware and Connecticut), our company owns and operates 19 assisted living communities, and one small short-term skilled nursing unit within our Moorestown, New Jersey community. Our communities are branded as “Brandywine Assisted Living” or “Brandywine Senior Living”, depending on whether the community is totally assisted living or offers additional senior living services such as independent living or skilled nursing care.